

# Fashion Design Certificate Program

*In partnership Memphis College of Art + Memphis Fashion Design Network*

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## Certificate Program

Join our intensive program and learn the concepts and skills needed to make your designs runway ready. From September through May, you will take seven concentrated courses to hone skills and master the essentials of fashion design, from sketching your concepts to professional finishes, and everything in between. Once you've successfully completed the coursework, you'll earn a Fashion Design Certificate, and have both the technical and conceptual skills to continue your studio practice and submit a mini-collection for consideration in Memphis Fashion Week.

Classes begin in September 2019 and must be completed by May 2020. Each course is graded on a pass/fail basis, and all seven courses must be satisfactorily completed by May 2020 in order for participants to earn a certificate. A showcase and certificate ceremony will be held in May 2020 for those completing all program requirements.

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## Program Acceptance

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[Use this online form](#) to apply for the 2019-20 Fashion Design Certificate Program at Memphis College of Art.

### Requirements for program application:

- **Completed Application Form (online)**
- **Portfolio Projects uploaded**
- **Artist's Statement uploaded**
- **Applicant demographic information (optional)**

All materials must be uploaded within the online application. It is advisable to prepare your files in advance before beginning the application process. Images, scans and photos should be print quality, high resolution files.



## ARTIST'S STATEMENT

Please tell us in your own words why you are a good candidate to enter the Fashion Design Certificate Program. Be sure to include information about your background, experience, goals, and any other information that would provide insight into your fit for the program.

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## PORTFOLIO PROJECTS

Applicants wishing to be considered for admission into the Fashion Design Certificate program must submit at least two of the following:

### PROJECT ONE: Mood Page

Create a mood page that is a combination of selected images, colors (5-10) and textures that may inspire your style of fashion designs. Color and arrangement of images speak just as strongly about mood as the images themselves. The color choices should also be reflected in the imagery you're using. Include a brief customer profile, for example, "Enjoys traveling and sightseeing; road-tripping through the US, backpacking through Europe" within the layout of your mood page.

### PROJECT TWO: Fashion Illustration

On a single sheet of paper, illustrate and color 2 to 4 original fashion designs that demonstrate the sources of inspiration behind your designs. Include chosen image(s) of your inspiration along with your illustration.

### PROJECT THREE: Wearable Design

Provide photographs (4 to 6) of your cut and sewn wearable designs displayed on a dress form or model. Photographs should show your factual knowledge of apparel construction/sewing techniques. Include process shots, details and multiple angles. A project from a commercial pattern or unconventional materials is acceptable.

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## QUESTIONS?

Please contact us at [commed@mca.edu](mailto:commed@mca.edu) or 901-272-5116 for more information.

More information available at [mca.edu](http://mca.edu)

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