



# FASHION DESIGN CERTIFICATE

IN PARTNERSHIP WITH MEMPHIS COLLEGE OF ART + MEMPHIS FASHION DESIGN NETWORK

## Core Courses

All core courses are part of the Fashion Design Certificate Program, in partnership with Memphis College of Art + Memphis Fashion Design Network. Join our intensive 9-month program and learn the concepts and skills needed to make your designs runway ready. From September through May you will take seven concentrated courses to hone skills and master the essentials of fashion design, from sketching your concepts to professional finishes, and everything in between. Once you've successfully completed the coursework you'll earn a Fashion Design Certificate, and have both the technical and conceptual skills to continue your studio practice and submit a mini-collection for consideration in Memphis Fashion Week.

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### FALL COURSES

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#### FD1 Draping Textiles

Mondays 6:30-9 pm / September 25 - October 30

Instructor: Haley Warner

How a fabric falls, or drapes, is essential in bringing your designs to life! You will use the text, *The Art of Fashion Draping* by Connie Amaden-Crawford to assist in understanding the elements of textiles and grains to start draping fashion designs on the dress form. Prerequisite: Beginning Sewing or equivalent.

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#### FD2 Fashion Illustration

Wednesdays 6:45-9:15 pm / September 27 - November 1

Instructor: Jeannine La Bate

You will learn fashion illustration with croquis, a rough draft of a sketch, and how to render different fabrics and garments by visually interpreting fashion apparel. This will include understanding the body proportions and garment fit used in basic fashion sketching. Classes will be taught using watercolor and gauche techniques as well as digital rendering using Adobe Illustrator. Prerequisite: Beginning Sewing or equivalent.

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#### FD3 Flat Pattern Techniques

Thursdays 6-8:30 pm / September 28 - November 2

Instructor: ShA Locke

Pattern making is essential in developing your own wearable designs! In this class, you will use the text, *A Guide to Fashion Sewing* by Connie Amaden-Crawford to learn the principles of drafting a bodice pattern from individual measurements. You can expect to learn fashion industry sewing techniques that impact good design.



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## Core Courses (cont.)

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### SPRING COURSES

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#### **FD4 Fashion through the Ages**

Mondays 6:30-9 pm / January 22 - February 26

Instructor: Haley Warner

Learning fashion history is essential in developing one's own point of view as a fashion designer. In this class, you will study how archetypes and functions of fashion dictate design. Lectures, presentations and class discussions will address individual designer's legacies through history while also considering the relationship between fashion and society.

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#### **FD5 Concept to Collection**

Thursdays 6:30-9 pm / January 25 - March 1

Instructor: Meredith Olinger

This class will provide students with the practice and study of the journey of concept development. Using their Stitch and Style Workbook and Portfolio formats, students will consider how a fashion designer's work is presented. This class will require the student to archive research, yarns, trims, fabric swatches, fabric treatments and sketches to experiment boldly and form ideas. A move from abstract concept sketches to a finished presentation of a fashion collection will be demonstrated.

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#### **FD6 Professional Finishes**

Mondays 6:30-9 pm / March 19 - April 23

Instructor: Haley Warner

Learn advanced sewing skills such as measuring, fitting, finishes, linings, invisible zippers, etc. to make your designs professionally sewn.

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#### **FD7 The Business of Fashion**

Wednesdays 6:30- 9 pm / March 21 - April 25

Instructor: Samilia Colar

Learn how creativity meets commerce in The Business of Fashion. In this class, you will use the text, *The Business of Fashion: Designing, Manufacturing, and Marketing* to learn the operations of the fashion industries. You can expect to create a brand identity, learn strategies of business ownership and develop a design brief as a tool in creating a fashion line.