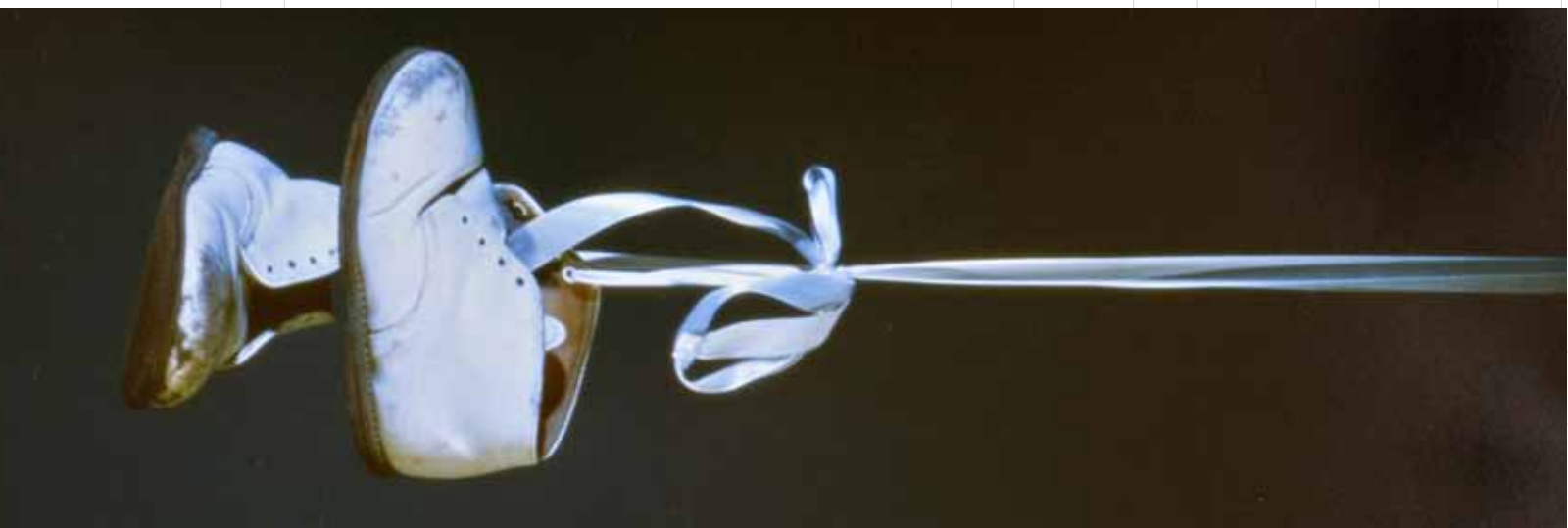


NEW ORLEANS NATIONAL PORTFOLIO DAY

HOSTED BY
MEMPHIS COLLEGE OF ART
 JANUARY 14, 2012



NATIONAL PORTFOLIO DAY
 HOSTED BY MEMPHIS COLLEGE OF ART



WHAT ARE NATIONAL PORTFOLIO DAYS?

National Portfolio Days are educational events for young artists. The events are held at host colleges throughout the United States and Canada. Portfolio Days bring together students and experienced college representatives who review artwork, offer critique, discuss college plans, and share information about their schools. These events are not an examination or a competition. The art college representatives are interested in your development, look forward to reviewing your work, and will provide you with helpful information for this next important step in your development as an artist. We suggest that you work with as many representatives as possible.

At Portfolio Day, you'll get a small taste of what it could be like to attend a professional art program. You'll see a variety of artworks created at different levels by young artists with varying skills and experiences. You may hear many different opinions about your work. Do not hesitate to explain to the college representatives how you develop your ideas and where you want to go with them.

No admissions decisions or scholarship awards will be offered to you at a National Portfolio Day. Some of the colleges represented may accept the portfolio you present as the visual portion of your application, while others have policies that prohibit making a definitive admission decision at the time of your review. All will expect that your artwork will progress in the coming months.

If you are interested in graduate programs, we encourage you to contact individual institutions, as all colleges may not be prepared to review graduate portfolios at National Portfolio Days. A Graduate NPD schedule is available online at www.portfolioday.net.

WHAT SHOULD I BRING TO A NATIONAL PORTFOLIO DAY?

Your portfolio can include finished pieces, work in progress, and sketchbooks. We ask you to bring your original artwork whenever possible. We suggest that you do not spend time and money matting or framing your work. Keep your presentation simple. The work itself is what is of interest to us.

WHAT IS THE NATIONAL PORTFOLIO DAY ASSOCIATION?

The National Portfolio Day Association (NPDa) was created in 1978 solely for the organization and planning of National Portfolio Days. The Association consists of representatives from regionally accredited colleges and universities that are members of the National Association of Schools of Art and Design. The NPDa is the only organization of its kind, and its membership represents the highest standard of visual arts education available in the United States and Canada. You may visit our website at www.portfolioday.net for further information.

CHOOSING AN ART COLLEGE

Artmaking is a special kind of learning experience. Of particular concern to art students should be a college's faculty, facilities, and equipment. Consider the school's proximity to museums, galleries, and other cultural resources as well as its academic standards, extracurricular activities, housing, costs, and financial aid offerings.

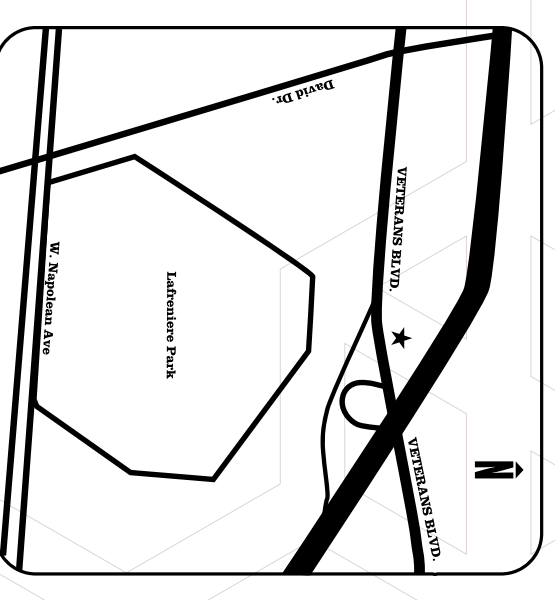
We urge you to gather enough information so that you may choose a supportive and stimulating art college environment that meets your individual needs. Try your best to visit the colleges that interest you to get a feel for each institution before you make your final decision. Investigate each school's accreditations and the transferability of credits completed to other colleges and degree programs. Be sure you understand each school's degree offerings and majors.

National Portfolio Day is a free event for prospective art students to have their portfolios reviewed and obtain information about programs and scholarships from representatives of 17 of the nation's leading art colleges and universities.

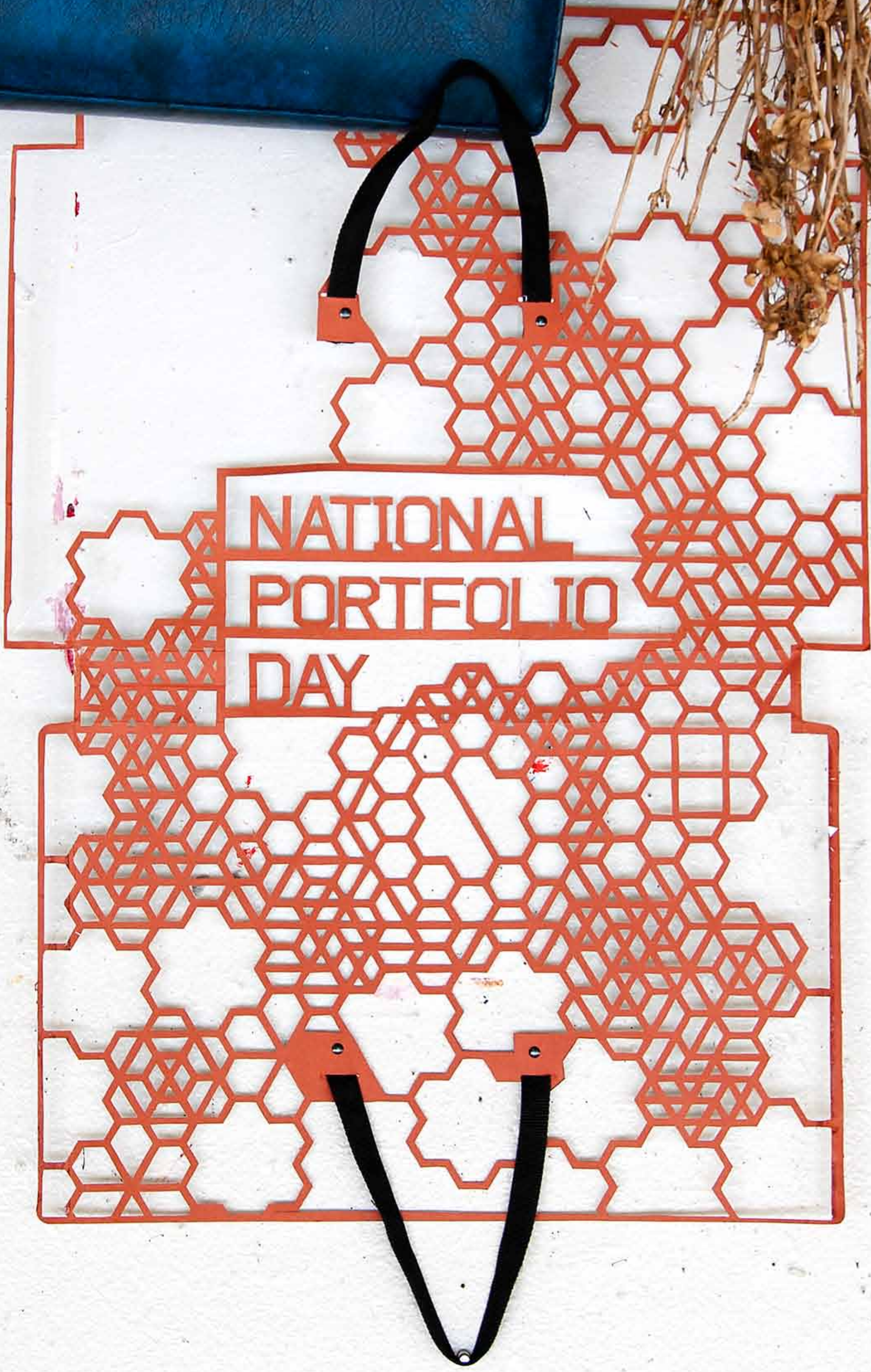
11am - Noon : Registration
 Noon - 4 pm : Portfolio reviews

at the Four Points by Sheraton New Orleans Airport / 6401 Veterans Memorial Blvd.
 Metairie, LA 70003 / free parking

Please call us for any additional information you might need at 1-800-727-1088. We look forward to seeing you on Saturday, January 14!



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SATURDAY
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2012

11:00AM–Noon
Registration

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PARTICIPATING SCHOOLS

The Cleveland Institute of Art
Columbus College of Art & Design
The Cooper Union
Kansas City Art Institute
Maryland Institute College of Art
Memphis College of Art
Milwaukee Institute of Art & Design

Moore College of Art & Design
Ringling College of Art & Design
San Francisco Art Institute
School of the Art Institute of Chicago
School of the Museum of Fine Arts, Boston
School of Visual Arts
The University of the the Arts
Watkins College of Art, Design & Film

NPDA

www.portfolioday.net

www.mca.edu

Memphis College of Art

