

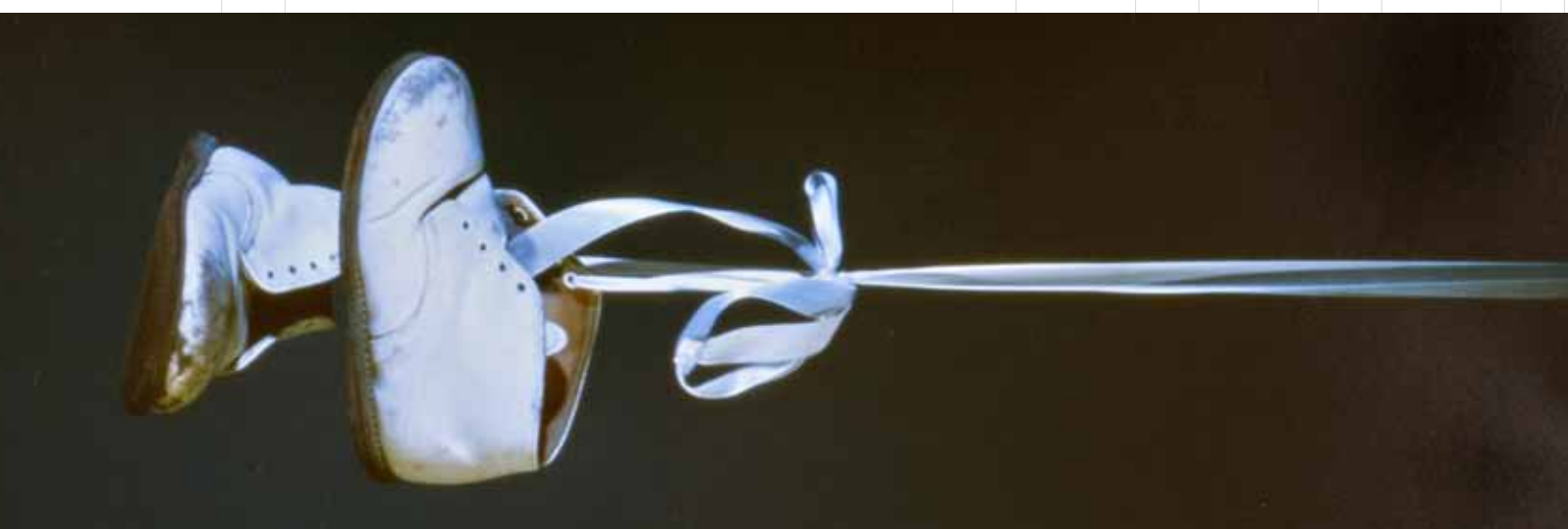
# MEMPHIS NATIONAL PORTFOLIO DAY

OCTOBER 15, 2011

HOSTED BY  
**MEMPHIS COLLEGE OF ART**



NATIONAL PORTFOLIO DAY  
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MEMPHIS COLLEGE OF ART



## WHAT ARE NATIONAL PORTFOLIO DAYS?

National Portfolio Days are educational events for young artists. The events are held at host colleges throughout the United States and Canada. Portfolio Days bring together students and experienced college representatives who review artwork, offer critique, discuss college plans, and share information about their schools. These events are not an examination or a competition. The art college representatives are interested in your development, look forward to reviewing your work, and will provide you with helpful information for this next important step in your development as an artist. We suggest that you work with as many representatives as possible.

At Portfolio Day, you'll get a small taste of what it could be like to attend a professional art program. You'll see a variety of artworks created at different levels by young artists with varying skills and experiences. You may hear many different opinions about your work. Do not hesitate to explain to the college representatives how you develop your ideas and where you want to go with them.

No admissions decisions or scholarship awards will be offered to you at a National Portfolio Day. Some of the colleges represented may accept the portfolio you present as the visual portion of your application, while others have policies that prohibit making a definitive admission decision at the time of your review. All will expect that your artwork will progress in the coming months.

If you are interested in graduate programs, we encourage you to contact individual institutions, as all colleges may not be prepared to review graduate portfolios at National Portfolio Days. A Graduate NPD schedule is available online at [www.portfolioday.net](http://www.portfolioday.net).

## WHAT SHOULD I BRING TO A NATIONAL PORTFOLIO DAY?

Your portfolio can include finished pieces, work in progress, and sketchbooks. We ask you to bring your original artwork whenever possible. We suggest that you do not spend time and money matting or framing your work. Keep your presentation simple. The work itself is what is of interest to us.

## WHAT IS THE NATIONAL PORTFOLIO DAY ASSOCIATION?

The National Portfolio Day Association (NPD) was created in 1978 solely for the organization and planning of National Portfolio Days. The Association consists of representatives from regionally accredited colleges and universities that are members of the National Association of Schools of Art and Design. The NPD is the only organization of its kind, and its membership represents the highest standard of visual arts education available in the United States and Canada. You may visit our website at [www.portfolioday.net](http://www.portfolioday.net) for further information.

## CHOOSING AN ART COLLEGE

Artmaking is a special kind of learning experience. Of particular concern to art students should be a college's faculty, facilities, and equipment. Consider the school's proximity to museums, galleries, and other cultural resources as well as its academic standards, extracurricular activities, housing, costs, and financial aid offerings.

We urge you to gather enough information so that you may choose a supportive and stimulating art college environment that meets your individual needs. Try your best to visit the colleges that interest you to get a feel for each institution before you make your final decision. Investigate each school's accreditations and the transferability of credits completed to other colleges and degree programs. Be sure you understand each school's degree offerings and majors.

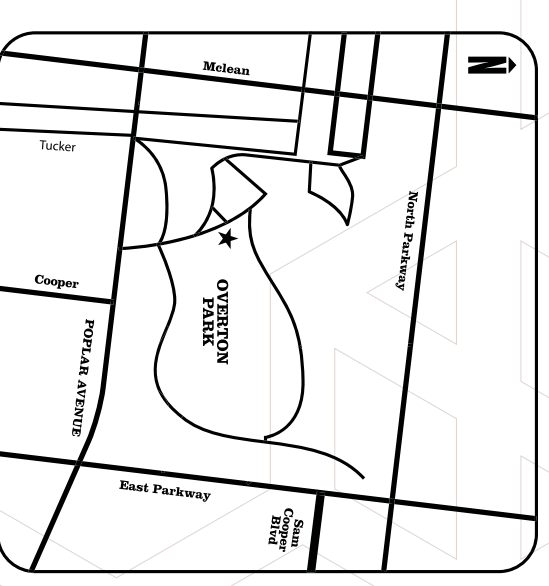
National Portfolio Day is a free event for prospective art students to have their portfolios reviewed and obtain information about programs and scholarships from representatives of 25 of the nation's leading art colleges and universities.

Prior to the portfolio reviews Memphis College of Art will present informative workshops on financial aid, careers in art, and portfolio preparation in addition to giving tours of our facilities.

A schedule of the day is as follows:

- 10 - 11 am : Registration, tours of MCA
- 11 - 11:20 am : Financial Aid presentation
- 11:20 - 11:40 am : Careers in Art presentation
- 11:40 am - noon : How to Prepare a Scholarship-Winning Portfolio presentation
- noon - 4 pm : Portfolio reviews

MCA is located in Overton Park next to the Brooks Art Museum and the Memphis Zoo. If you require directions into Memphis and to MCA, please call us at 1-800-727-1088 or 901-527-5151. Parking is free and plentiful and located around the college in Overton Park. Please call us for any additional information you might need. We look forward to seeing you on Saturday, October 15!



# MEMPHIS

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MEMPHIS  
COLLEGE OF ART

SATURDAY  
OCTOBER 15  
2011



10:00AM-11:00AM  
Registration and Campus Tours

11:00AM-Noon  
Financial aid, careers in art,  
portfolio preparation sessions

Noon-4:00PM  
portfolio reviews

Memphis College of Art  
Overton Park

1930 Poplar Avenue  
Memphis, TN 38104  
free parking

## PARTICIPATING SCHOOLS

Cleveland Institute of Art  
College for Creative Studies  
Columbus College of Art & Design  
Corcoran College of Art + Design  
FIDM/Fashion Institute of Design & Merchandising  
Kansas City Art Institute  
Kendall College of Art and Design of Ferris State University  
Maryland Institute College of Art  
Maryville University  
Memphis College of Art  
Miami University  
Milwaukee Institute of Art & Design  
Montserrat College of Art

Pacific Northwest College of Art  
Ringling College of Art and Design  
School of the Art Institute of Chicago  
School of Visual Arts  
Washington University College of Art  
Watkins College of Art, Design & Film